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THINGS YOU NEED TO KNOW
ABOUT BECOMING A DANCE
FITNESS PROFESSIONAL



Jason & Stacey here -- co-founders of **PlyoJam** dance fitness.

You're most likely reading this because there's something inside you telling you that you are meant to do something big. We bet you have a burning desire to take your love of fitness, dance and movement and help others get as excited about these passions as you are!

We know you have insane talent, leadership and an ability to inspire others with your love of fitness.... and you've reached a place where you want to share it with the world. But maybe you aren't sure where to start? You probably have a lot of questions.

Maybe you aren't sure which fitness format is right for you and the choices feel so overwhelming that you don't know what to choose. You might even think you should just try to do it on your own.

HOW DOES THIS ALL WORK

Maybe you're concerned about the cost of the trainings most brands require. Perhaps you don't know how to pay for training when you aren't making money yet! Maybe you aren't sure how you'll EVER make money through your love for fitness.

Maybe you're sick of the format that you are already teaching and you're ready for something NEW!

We get it. There's a lot coming at you. But here you are. Ready to move forward with that huge ball of passion for dance, music, fitness and the desire to help others.

We see you. We ARE you. And we're here to help. We want to help you spread your talent and passion for fitness and movement to those who need it most. So let us dig in and help paint a picture of what you can create in your life.





WE GET YOU!

We've been teaching dance fitness for a combined ten years and we've taught thousands of students. We recognize that spark in a person when they have a deep love for fitness, dance and inspiring others.

Why? Because we have it ourselves and we understand that CALLING that just won't go away. If we were gamblers, here's what we would bet about YOU.

1

You love dancing and performing ...it's in your blood! Music is everything to you! The combination of the two... music and dancing...is LIFE!

2

You love fitness and living an active and healthy lifestyle. The idea of helping and inspiring others to do so as well is a dream come true!

3

You would absolutely love to find a way to make money doing the things you feel so deeply passionate about.

3 BENEFITS OF BECOMING A DANCE FITNESS PROFESSIONAL





INNER STRENGTH + LEADERSHIP

We know you're strong. You **MUST** be because you've downloaded this guide... which tells us you are ready for something new, something big. But just wait...wait for the strength you realize you have when you are brave enough to take the next steps.

Wait until you train in a new format and then get up in front of a class full of people and **LEAD** them through an hour of dancing, movement, booty twerking and sweat.

You will dig down to the depths of your toes and pull out the ultimate leaderships skills (not to mention a good gyration)! You will launch yourself into a new role, which includes becoming an inspiration and mentor to so many people.

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I walk around a little taller, feeling stronger and almost invincible. Teaching PlyoJam has not only let me make something of my love for dance and fitness, but it has improved my confidence and feeling of self worth. I feel like I'm breaking out of my shell!

Amanda W., Instructor





SQUAD FOR LIFE

There might be a small part of you that wants to do this on your own. But relying on the warmth and support of a tribe of people who GET what you're going through is priceless. Having a team of people to surround you, lift you up, and help out is so necessary to your success. We think having this fam is so much better than going it alone.

We NEED people with whom we can share our successes and joys, and it's incredible to connect with people with the very same passions, creativity and leadership skills that you possess.

When you are frustrated over a gym manager, a class, a difficult student, finding time to learn new choreography...when you feel burn out or simply uncertain, you will have a community of people who will be right there to say WE GET IT. Plus, it's nice to have people to go to happy hour with!



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*NOT ONLY DO I LOVE
the PlyoJam format, but I adore the colleagues I
get to work with. I feel supported, heard and
excited about what we are doing in the fitness
world!*

*- Matthew M.
PlyoJam Instructor*



➡ MONEY HONEY

We've all had jobs that we couldn't stand. But...we have to pay the bills right? Now imagine a world where you can actually get PAID to do something you love? This sounds like a dream....but it doesn't have to be.

This can become a reality when you work hard, rely on your team and show off your talents as an incredible fitness professional.

We've seen instructors quit their other jobs and make this an entire career! Or, teaching can become an awesome way to supplement your income!! Increase your income while working out...what could be better?

We think life is just too short to not go after what we love. And we should be able to EARN INCOME doing what we love and what we are good at.

We know it IS possible because we've seen it. Recently we saw one instructor, who was working three jobs, recently quit all his other gigs and is now teaching PlyoJam six times per week. He works SIX hours a week and is loving life.



Whether you are looking for a way to earn a little extra vacation money or if you want to turn fitness into your full time career, you can make your dreams happen. We've seen it happen and we believe in you.










WHAT IS THE NEXT STEP?

So WHAT NOW? We think you're ready to make the leap and join a team. We see this happening for you. We know that you might be a little unsure, but that you are ready to give it a try. Because what is LIFE if we don't TRY?

PlyoJam is a dance fitness concept that combines easy to follow hip hop style dance moves with plyometric inspired movements to amp up calorie burn. It is the only dance fitness concept that fuses the method for the elite training of athletes with fun, sexy dance combos.

Here at PlyoJam we are with you every step of the way. We will walk you through this from step A to Z.



-  We have online or in person certification trainings.
-  We have a private online instructor group where you can ask as many questions as you want and get tips and tricks from other instructors!
-  We have a ton of resources for you and all the choreography you need.
-  We have relationships with gyms and studios to help you get subbing opportunities and job opportunities.
-  We can help you create your own job opportunities when you are ready.
-  We believe our instructors are our family and we all want to grow together.
-  You will be guided every step of the way and supported in your journey to become a dance fitness professional.



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It was truly a pleasure meeting Stacey and Jason at my instructor certification over the weekend and fully experiencing PlyoJam. I'm now a huge fan. I've been in the business a long time and am not an easy sell -- not only do I love the product, but I like the energy and inclusive attitude the founders bring to the format.”

Amy L., Instructor

We Can't Wait to Meet You!

It is this inclusive and supportive energy that we want to pass along to you. We hope you are already starting to feel it.

Email support@plyojam.com to contact us about any additional questions you may have about joining the PlyoJam Family. Click [here](#) to see where LIVE instructor trainings are being held near you.

Plyo Love and Booty Shakes,

Jason Layden & Stacey Beaman
PlyoJam Co-Founders

